

SYDNEY

Mallace

PHONE

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EMAIL

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LOCATION

PHOENIX, AZ

SYDNEY IS A PASSIONATE CREATIVE WHO COMBINES HER EXPERTISE IN GRAPHIC DESIGN AND WARDROBE STYLING TO CRAFT VISUALLY COMPELLING STORIES THAT EVOKE EMOTION AND INSPIRE CONFIDENCE. WITH A KEEN EYE FOR DETAIL AND A LOVE FOR CREATION, SHE TRANSFORMS BRANDS AND PERSONAL STYLES INTO UNFORGETTABLE EXPERIENCES.

EDUCATION

B.A. | FASHION BUSINESS MINOR | GRAPHIC DESIGN

Columbia College Chicago
Graduated | 2018

SKILLS

Graphic Design

Wardrobe Styling

Brand Identity

Content Creation

Visual Storytelling

Client Relations

Adobe Suite

Trend Analysis

AWARDS

NORDSTROM INTERN RETAIL MANAGEMENT PROJECT

Created a one-of-a-kind idea to digitally enhance Nordstrom in-store experience that was sent to regional managers for implementation.

EXPERIENCE

ENC AGENCY | NOVEMBER 2023 - JANUARY 2025

Graphic Designer + Fashion Stylist

- Developed and executed creative assets across social media, branding, content, and print to elevate client identities.
- Developed innovative design solutions to ensure alignment with client branding goals and industry trends.
- Sourced and styled wardrobe for agency campaigns and photoshoots, ensuring cohesive and impactful visual storytelling.
- Provided personalized wardrobe styling for clients for photoshoots under ENC art direction.
- Collaborated with teams to deliver polished, high-quality results for photoshoots and marketing campaigns.

GRACE LOVES LACE | JANUARY 2022 - NOVEMBER 2023

Bridal Stylist

- Built and maintained strong relationships with clients from initial consultation to closing the sale.
- Operated and organized a client book of over 400 clients.
- Achieved excellent sales reports and exceeded KPIs regularly.

LUV BRIDAL | MARCH 2020 - OCTOBER 2021

Bridal Stylist

- Consulted with brides to provide exceptional customer experiences, helping them find their dream gowns.
- Applied product/designer knowledge to keep brides informed during appointments.
- Pitched and implemented ideas across social media platforms.
- Assisted team leads with managerial duties and contributed to \$300k in store revenue

RISTYLE CONSULTING | JUNE 2019 - DECEMBER 2019

Fashion Stylist Assistant

- Provided closet consultations, organization, and styling for clients.
- Completed wardrobe pulls and returns from local boutiques and department stores.
- Assisted with styling for branded shoots and contributed content for social media accounts.